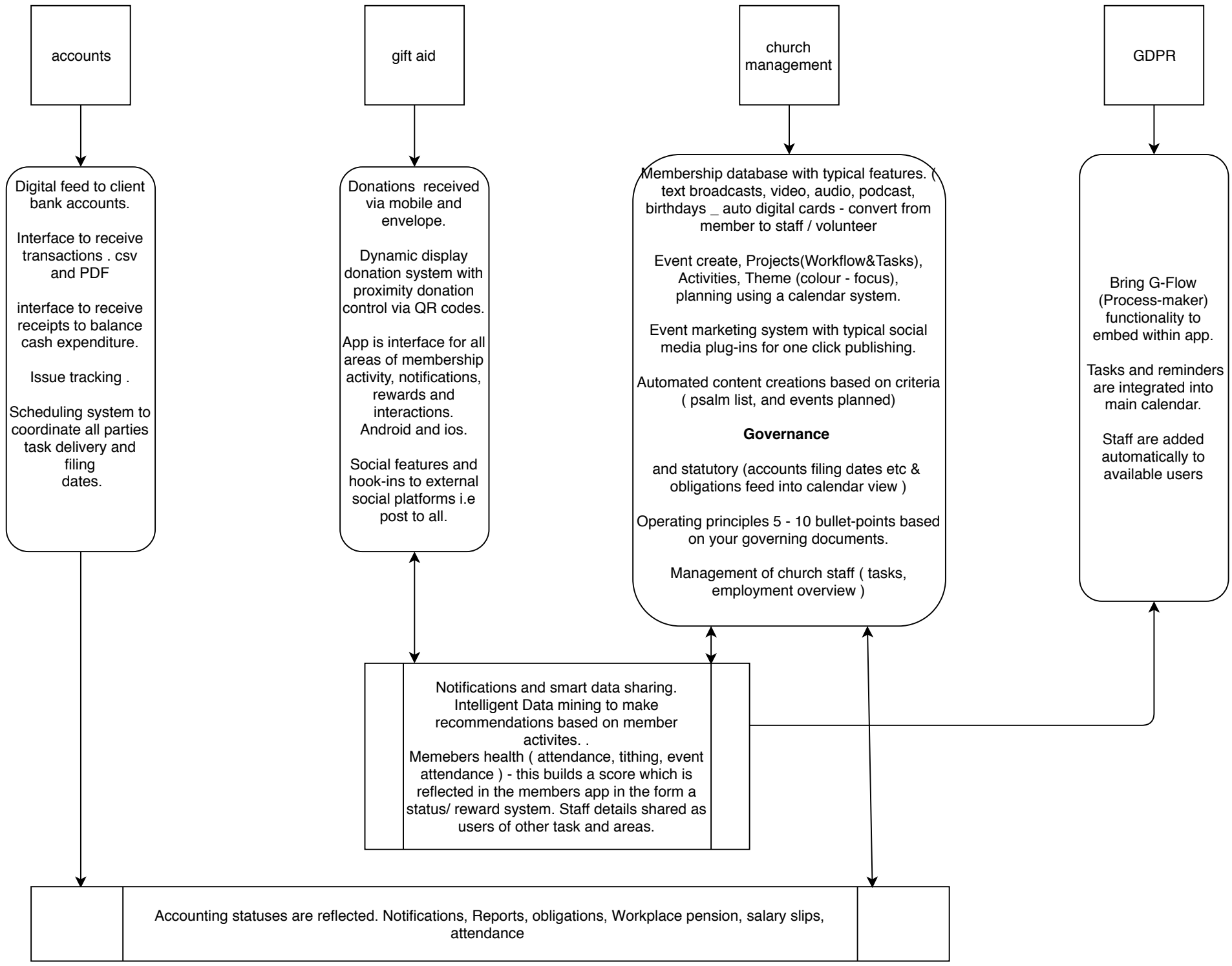Good to Give digital platform overview 2019 v1